



EXPERIENCE

Children's Kindness network – Freelance designer

Feb 2015 – present

- Worked on posters and promotional materials for a non-profit organization

“Learn Windows 8” - Instructional app design

July 2012 – Dec 2012

- Worked with a team of engineers to conceptualize the end-to-end user experience
- Designed UI layouts, flows, logo and marketing material
- App has been downloaded over 500K times
- App has been pre-installed by educational institutions and featured in tech blogs

Clueless Creations – Branding/Media design

June 2013 – Present

- Member of the Seattle-based creative group
- Designed the logo, posters and other promotional materials

Indus Creations – Marketing/Media design

Apr 2012 – Jul 2012

- Worked as designer for a non-profit theater group
- Designed the poster, teaser and the ticket
- Produced the promotional teaser video and did event photography

Quest – Website design

Feb 2012 – Aug 2012

- Worked with a team of developers on a website for a location-based social app
- Designed the UI layouts and graphics for the website
- Applied Metro UX design principles to the website

aparnasikkil.com - Website Design

- Built online portfolio for self, using HTML5, CSS3 and JavaScript libraries

PROJECTS

GameOn Tech – Corporate Branding Design

- Designed logo, corporate stationary and other brand identity for company that develops educational games for children with autism spectrum disorder

Audrey – Book, CD and Poster Design

- Designed collector's special edition book as tribute to Audrey Hepburn. Designed book to serve as photo frame and house CDs

Advertisement Design

- Designed original advertisement campaign material for corporates and public service

SKILLS

Adobe Photoshop

Adobe Illustrator

HTML5

JavaScript

Adobe InDesign

Adobe Dreamweaver

CSS3

jQuery

OTHER EXPERIENCE

Executive Copy Editor, SPi Global, India

Aug 2009 – Dec 2010

- Worked on copyediting journals, books and magazines

News Reporter/Anchor, New Delhi Television (NDTV), India

June 2008 – May 2009

- Roles - Identify news, research stories, write scripts and conduct interviews
- Worked closely with news production teams to drive the end-to-end newscast

Internships

- Reporter, CNN (Indian Bureau News), India Summer 2007
- Reporter, The New Indian Express Summer 2004

EDUCATION

Web Design Certificate

Bellevue College

July 2014

Graphic Design Certificate

Bellevue College

December 2013

Sales and Marketing Management Certificate

Loyola Institute of Business Administration, India

March 2011

Masters in Broadcast Communication

University of Madras, India

April 2008

- Major: Television Production

Bachelors in Journalism

University of Madras, India

April 2006

- Major: Print Media and Design

AWARDS

Winner, Lateral Thinking Conference, India

Recognition Award – Script Writing

Best Music Video and Best Broadsheet (Academic)

Sangeetha Bhaskara Title, Singing, Classical Music